

# SYDNEY MORRIS

## EDUCATION

- 2012-2015 Bachelor's of Fine Arts. Photography.  
Hartford Art School at University of Hartford.  
West Hartford, CT.
- 2010-2012 Associates. Photography.  
Fashion Institute of Technology. New York, NY.
- 2006-2010 High School Diploma.  
Wethersfield High School. Wethersfield, CT.

## EXPERIENCE

**Owner/Operator at Sydney Morris Multimedia**  
June 2020 - Present. Wethersfield, CT.

*Website development, design, and construction. Graphic design, marketing consultation, photography and videography.*

**Marketing & Communications Manager at Hartford.com**  
May 2019 - Present. Hartford, CT.

*Managing social media platforms, photographing events, shoot and edit video for promotional use, graphic design of all marketing materials, website management, marketing strategies, contests and partnerships, social media analytics and optimization.*

**Digital Media Specialist/Brand Manager at Alvin & Company, Inc.**  
December 2016 - May 2019. Bloomfield, CT.

*Managed social media platforms, photograph products for online and print catalog use, shoot and edit video for promotional use, packaging design, new project development, file management, sponsorship, social media marketing strategy, contests & partnerships, social media analytics and optimization.*

**Launchpad Artist and Public Relations at Five Points Gallery**  
February 2016 - Present. Torrington, CT.

*Creating press releases for upcoming exhibitions at the Five Points Annex Gallery, organizing and management of gallery/community event information.*

### Gallery Manager at Eckert Fine Art Gallery

June 2018 - Present. Kent, CT.

*Managing social media platforms, creating newsletters, photographing recent acquisitions, website management, customer service, graphic design for promotional use, and management of platforms.*

### Digital Media Manager at the International Summer School of Scotland at Yale July 2016 - August 2016. Yale University, New Haven, CT.

*Photographed all events, classes, students, and faculty for the duration of the three week summer school program. Creating marketing videos for future promotional use, social media management, post processing in Lightroom and Photoshop, and branding.*

### Production Manager at Matthew J. Wagner Fine Photography

December 2015 - October 2016. Simsbury, CT.

*Culling photograph selection, post processing in Lightroom and Photoshop, management of all orders, packaging orders, customer service, studio set up and break-down, social media management, creating graphic designs for marketing materials, event management, website management.*

## SKILLS

### Technical Competencies:

C-41 Printing  
Darkroom  
View Camera  
Medium Format  
Studio Lighting  
Cyanotype  
Van-Dyke  
Salt Printing  
Platinum Palladium  
Analog/DSLR  
Studio Set Up  
Studio Break Down

### Software:

Wordpress  
Mailchimp  
Iconosquare  
Photomechanic  
Final Cut Pro  
Epson Systems  
Photoshop  
Lightroom  
After Effects  
Premiere Pro  
Illustrator  
HTML

### Skills:

Website Construction/Management  
E-Mail Planning  
Social Media Strategy/Management  
File Management + Organization  
Videography  
Large Scale Printing  
Photo Editing  
Graphic Design  
Animation  
Video Editing  
Catalog  
Public Relations Outreach

## AWARDS + EXHIBITIONS + SPEAKING ENGAGEMENTS

- 2021 *Nova*, Five Points Gallery, Torrington, CT  
*Berlin Explorer Project*, Make It Blue Edition,  
Berlin, Germany.
- 2020 *IDA 2020 Conference Panelist*, Why So Serious?  
*This Will Only Hurt A Little*, The Hudson, Hartford, CT  
*Liquid Sky*, The Niche Gallery, Middlesex Community College, CT  
*Moderator*, *Just Wait a Few Minutes*, Five Points Gallery, Torrington, CT.  
*Hartford Art School Board of Directors Presentation Launchpad Testimonial*
- 2019 *Today, Tomorrow*, Five Points Annex Gallery, Torrington, CT  
*Expanded Vocabularies*, Five Points Gallery, Torrington, CT  
*Moderator*, *Polytechnicolor*, *The Work of Birds & Menagerie*. Five Points  
Gallery, Torrington, CT.
- 2018 *InSight*, Five Points Annex Gallery, Torrington, CT  
*And By Necessity*, Melanie Carr Gallery, Essex, CT  
*Theory*, Five Points Annex Gallery, Torrington, CT  
*Focus Under Forty*, Rowayton Arts Center, Rowayton, CT  
*New New*, Five Points Annex Gallery, Torrington, CT
- 2017 *Five Points Gallery HAS Launchpad Artist*. Torrington, CT
- 2014 *Punctum*, Silpe Gallery, West Hartford, CT
- 2013 *Hartford Art School Assistant Dean's Scholarship*  
*Hartford Art School Alumni Grant*
- 2008 *Silver Key Award in Video Production*.  
Scholastic Art Awards at University of Hartford.