



tea company across Virginia, Maryland, Delaware, the District of Columbia, and Pennsylvania

## Red Bull North America

Tallahassee, Florida

Student Brand Manager and Wings Team Member  
August 2007 – May 2010

- Integrated Red Bull into the student lifestyle executing a tailor-made marketing mix that brought the brand to life on campus
- Created daily marketing missions to drive of short term ROI through sampling ‘the right person, at the right place, at the right time, with the right product’ which translated into long-term brand equity and is currently a brand best practice
- Collected and reported real time consumer data to continually refine sampling methods

## **COMMUNITY INVOLVEMENT**

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### Frenchmen Street Community Garden

New Orleans, Louisiana

Co-Founder + Steward  
August 2019 – Present

- Responsible for site selection, layout design, and ensuring accessibility for all garden members.
- Procured funding and donations, efficiently allocated resources, and implemented sustainable practices.
- Actively engaged with local residents, recruited and coordinated volunteers, and organised community events and workshops
- Oversaw daily garden upkeep, ensured garden security, and prevented theft or vandalism.
- Maintained regular communication with garden members, shared updates, guidelines, and schedules, and conducted community outreach to support membership growth.

### Bike Easy

New Orleans, Louisiana

Volunteer and Advocate  
May 2018 – December 2018

- Volunteer with ‘Connect the Crescent’ an installation introducing short-term, protected bike lanes to demonstrate how public streets can be transformed affordably to create a safe and equitable environment while actively initiating infrastructure improvements

## **ACADEMIC RECORD**

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### Florida State University: Bachelor of Arts

Tallahassee, Florida

Major: Advertising | Minor: Arts History

May 2010

## **CERTIFICATIONS**

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Baptiste Power Yoga, “200hr Yoga Teacher Training” Instructor, Janae Holmes. Summer/Fall 2016  
New Orleans Arts Council, “Public Art School” Instructor, Joel Breaux et al. Summer 2019  
Louisiana State University Agriculture Center, “Louisiana Master Gardener” Instructor, Dr. Joe Willis et al. Summer 2019  
New Orleans Arts Council, “Water and Community Resilience 101 Workshop” 2019  
Friends of Jefferson Parish Louisiana, “Tree School” Fall 2019  
Sattva Yoga Academy, “500hr Yoga Teacher Training” Instructor, Anand Mehrotra et al. Spring 2022  
Sattva Yoga Academy, “Jyotish, Eastern Astrology” Instructor, Anand Mehrotra et al. Summer 2022  
Bamboo U, “Design and Build Course” Instructor, Orin Hardy et al. Summer 2022  
Navdanya, “Biodiversity, Agroecology, & Regenerative Organic Food Systems” Instructor, Dr. Vandana Shiva et al. Fall 2022

## **MURALS**

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2012 Assistant on Red Bull Wings to Walls, Artist Andrew Spear | Orlando, FL  
2019 Seating Elements (Sculptural), Downtown Development District | New Orleans, LA  
2019 Cloudscape I, Drink Beauty | New Orleans, LA  
2019 Underwater Blooms, Magnolia Hotel | New Orleans, LA  
2019 Louisiana Woodlands, Southern Food and Beverage Museum | New Orleans, LA

2020 La Katrina, Tacos Del Cartel | Metairie, LA  
2020 Stained Glass, Crescent City Automotive | New Orleans, LA  
2020 Water Basin, Tulane University | New Orleans, LA  
2021 Cloudscape II, Private Residence | Chicago, IL  
2021 The Green Room, Private Residence | New Orleans, LA  
2021 Danny's Cookies, Blue Orleans Warehouse | New Orleans, LA  
2021 Cloudscape III, Inclusivcare Doctors' Office | Marrero, LA  
2021 Cloudscape IV, Body Shoppe | New Orleans, LA  
2021 Stained Glass Wynwood, Red Bull Office | Miami, FL  
2022 Blooming Lotus, Sattva Yoga Academy | Rishikesh, India  
2023 Palms and Polka Dots, Casa Blanca Resort | Koh Lanta, Thailand  
2023 Fruits and Florals, Happy Veggie Restaurant | Koh Lanta, Thailand

#### **GALLERY SHOWS**

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2012 Stache Bash | Orlando, FL  
2012 Art Basel: Gab Studios | Miami, FL  
2013 Stache Bash 2.0 | Orlando, FL  
2013 Art Basel: Gab Studios | Miami, FL  
2014 Art Basel: The Hangar Gallery | Miami, FL  
2014 Red Bull Curates: Canvas Cooler Project | Orlando, FL  
2015 Stache Base 3.0 | Orlando, FL  
2017 Bananas: The Art Show | Orlando, FL  
2017 Femaissance | New Orleans, LA  
2018 Femaissance: Primavera | New Orleans, LA  
2018 Femaissance: Proserpina | New Orleans, LA  
2018 Wild Linen Night: White Linen Night at the Drifter | New Orleans, LA  
2019 SALT: SALON Art Show, Arts Council New Orleans  
2019 Reimagine Mondays: Arts for Art Sake Show | New Orleans, LA  
2022 Let's Go! Art + Costume Sale | New Orleans, LA